

# BALLINASLOE LIFE

AN INSIGHT INTO THE AREA WE LIVE IN

GET YOUR FREE MAGAZINE



# RATE CARD 2017





**SPECIAL RATES AVAILABLE FOR NEW BUSINESSES. Contact Advertising Team for further details.**

# Fact Sheet: *Ballinasloe Life Magazine*

**6 Editions in Volume 7 - one for every two months.**

Issue No.	Adverts Deadline	Editorial Deadline	Delivery Date
1 April/May	10th March	13th March	March 31st
2 June/July	12th May	17th May	June 2nd
3 August/September	14th July	19th July	July 28th
4 October/November	8th September	13th September	September 29th
5 December/January	3rd November	8th November	November 24th
6 February/March	12th January	17th January	February 2nd

## ADVERTISING RATE CARD FOR LOCAL ADVERTISERS

TYPE	One Edition	Two Editions	Six Editions
Full Page	€750	€950	€2,000
40% A4 Page	€350	€450	€1,000
20% A4 Page	€200	€300	€650

All Rates Plus 23% VAT. Terms Strictly Payment Upfront (Paid in 2 yearly instalments)

- 6,000 copies distributed locally (7,500 for Dec/Jan Edition). Key outlying villages and national schools supplied (Ahascragh, Attyrory, Aughrim, Ballyfa, Caltra, Cappataggle, Castlesampson Clonmacnoise, Clontuskert, Eyrecourt, Fohenagh, Kilconnell, Kiltormer, Laurencetown, New Inn, Newtown, Shannonbridge, Taughmaconnell)
- PDF editions posted in real time on [www.ballinasloeenterprise.ie](http://www.ballinasloeenterprise.ie), Wordpress & Facebook (Volume 6 website views > 25,000, Facebook Reach >162,000)
- Insert Policy: A4 or A5 size: €300+VAT per edition (Town delivery only, separate production rates apply, max of 2 inserts per edition) Other options available
- No Contra/Cash & Service, Supply deals
- No Advertising on Front Cover
- Any Subscriptions over €300 includes automatic membership of BACD Ltd

**6,000 copies per issue**  
**165,000 Social MEDIA Visitors Annually**

### Key Contacts

**For Advertising/Sales/Accounts:** Contact Lyn Donnelly, Manager BACD  
Email: [info@ballinasloeenterprise.ie](mailto:info@ballinasloeenterprise.ie) or 090 96 46516

**For Editorial:** Contact Colm Croffy, Editor at [croffyc@eircom.net](mailto:croffyc@eircom.net) or 090 96 43779

**Project Team:** Seamus Duffy, Brendan Kelly, Colm Croffy and Lyn Donnelly